

Co-operation with companies





Possibilities to support PAH activities:

- campaigns and programmes: the Wooden Puppet (www.pajacyk.pl), Water Campaign (www.wodapitna.pl), Education Programme (www.akcjaedukacja.pl);
- emergency operations and relief actions;
- missions abroad (currently in Southern Sudan, Palestinian Autonomy);
- educational and informational activities, workshops, humanitarian education and development support (www.ubostwo.pl; www.modnieietycznie.pl);
- support for refugees and repatriants (www.refugee.pl; www.uchodzczydoszkoly.pl);
- PAH statutory activities.





Fundraising – Individual Donors

Possible forms of support:

- payment by a bank transfer or a credit/debet card,
- transfer of 1% tax,
- clicking on the Wooden Puppet web-site: www.pajacyk.pl,
- placing a banner on own web-site / blog,
- purchase of a product from: www.sppah.org.pl,
- taking part in a programme of one of the PAH' partners: BZ WBK, BP partnerclub, Pryzmat, etc.),
- purchase of a product dedicated to PAH programmes (Cisowianka, Electrolux)



Fundraising – Individual Donors

Products offered by SPPAH:





- **public collection** of goods and cash from anonymous unknown Donnors,
- collecting funds at **private events** where invited guests/institutions are known (private donation), eg. weddings, funerals, company picnics, exhibition openings.

Forms of public donations:

- payments by bank transfer to especially assigned bank account,
- cash donations to dedicated boxes during open events,
- auctions,
- SMS, audiotele,
- collection of goods.



- governmental bodies (Polish aid);
- local governmental bodies;
- companies having Gift Matching Programmes (eg.: Google)
- European Funds / European Commission (ECHO, EuropeAid)
- foreign foundations (e.g. Ford Foundation, GP Morgan)
- local foundations – governmental and non-governmental (e.g. Batory Foundation)



Forms of cooperation/support:

- **Donation by a bank transfer** (single or regular payments, percentage of products sold or services delivered) to support PAH or one of PAH's programmes.
- **Professional support** (creative agencies, PR agencies, messenger services, etc.).
- **Cause-related / logo on a product** - a percentage of a product value is a donation to a selected PAH programme.
- **Loyalty programme** – collecting points which may be transferred to PAH.



- **'Payroll'** – deduction of a regular amount from employee's salary towards a selected PAH programme, based on employees' declarations.
- **Purchase of products** at www.sppah.org.pl and/or their distribution and production.
- **Purchase of banners** at www.pajacyk.pl.
- **Voluntary work by company's employees.**
- **Other forms of support** (new campaigns, auctions, etc.).



Thank you for your attention!

Polish Humanitarian Action

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dziękujemy za uwagę