



**PUBLIC AWARENESS AND EDUCATION FOR DEVELOPMENT IN EUROPE**  
Guidelines – CfP 2008

What's **new**? Or **different** - in comparison to the CfP 2007!

- a portion of **20% of the financial envelopes will be allocated preferably to development education and awareness-raising actions in the twelve new Member States** proposed by organisations originating from these countries (p.6)
- ... be LA **or associations of LA** (p.8)
- Working in partnership is strongly encouraged and preference will be given to cross-border/multi-country and multi-actor initiatives, **in particular between NSA and LA** (p.8)
- The actions would not exclusively target the population in general, but also be aimed to **young people, and/or trainers and teachers, and/or civil society in general and its organisations, and/or local authorities**, etc. as well as policy makers **and/or economic operators at national and international levels**. (p.10)
- Visibility: Applications should include a **communication and visibility plan** both in the Full Application and the budget in line with the EC visibility guidelines: [http://ec.europa.eu/europeaid/work/visibility/index\\_en.htm](http://ec.europa.eu/europeaid/work/visibility/index_en.htm) (p.10)
- Prior **registration in the PADOR system** (Potential Applicant Data On-Line Registration) is **obligatory** for both applicants and partners
- European partners must satisfy the same eligibility criteria as applicants, **with the exception that there is no minimum time limit with regard to the registration of the organisation**

Additionally ..

- No tentative time table ☹ in these guidelines
- No more priority given to “informal channels”

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